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# Paramount

## Importance



### Lansing coffee company brewing an expansion

When two Chicago coffee salesmen, David Radway and Lawrence Weingarten, ventured out on their own in 1934, they ended up in Lansing. "Both my father and Mr. Weingarten had saved \$1,000 from working," Ronald Radway, the second generation of the Radway family to run Paramount Coffee Co., told the State Journal in a Sept. 26, 1977 article. "They started out with a storefront operation on Turner Street and one small truck." Now an employee-owned company, Paramount runs an 80,000-square-foot roasting plant and is looking to expand. See Page 4.

### BUILDING a LEGACY

Mid-Michigan's oldest businesses

### The Paramount Coffee file

- ▶ **What:** Paramount Coffee Co.
- ▶ **Where:** 130 N. Larch St., Lansing
- ▶ **Founded:** 1934; employee-owned since 2000
- ▶ **What they make:** Whole bean and ground coffees for restaurants, coffeehouses and retail chains
- ▶ **Employees:** 75
- ▶ **Where to buy:** Online at [www.paramountcoffee.com](http://www.paramountcoffee.com) and retailers including L&L Food Centers, Goodrich's Shop-Rite, Horrock's and Meijer stores.
- ▶ **Custom made:** Paramount makes custom coffees for such chains as Beaner's Gourmet Coffee.

### MORE ON PARAMOUNT

#### ONLINE

▶ Check out a photo gallery highlighting Paramount's history on the Web at [www.lsj.com](http://www.lsj.com).



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