



For Immediate Release
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Paramount Coffee's CEO honored by MSU

Angelo Oricchio, CEO of **Paramount Coffee**, has earned Michigan State University's College of Agriculture and Natural Resources (ANR) Honorary Alumnus Award, in part for his fair trade involvement.

Oricchio was honored for his outstanding work within agriculture and natural resources education and industry.

A coffee artisan, Oricchio has supported MSU's work in coffee-producing countries since 2001 with the Partnerships for Food Industry Development. He supported MSU's efforts in Rwanda by donating \$1 for each bag of Rwandan coffee purchased to the MSU Partnership for Enhancing Agriculture in Rwanda Through Linkages Endowment Fund. In 2006, Paramount distributed its One Thousands Hills Fair Trade Rwanda Coffee, which raised more than \$30,000 for Rwandans thus far.

Founded in Lansing in 1935, Paramount Coffee is one of the Midwest's largest roasters and in its 75th year of providing coffee for the retail and institutional markets.

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